

NEW BUSINESS BOOKS

The following new books are in [Weis Library](#) and available for students, faculty, and staff to use or borrow. Please see the call number for each book to locate it within the library

[Adaptive Markets: Financial Evolution at the Speed of Thought](#)

By Andrew W. Lo. Princeton University Press, 2017.

HG4538 .L6 2017

[All About Them: Grow Your Business by Focusing on Others](#)

By Bruce Turkel. Da Capo Lifelong Books, 2016.

HF5415.1255 .T87 2016

[Barking Up the Wrong Tree: The Surprising Science Behind Why Everything You Know About Success Is \(Mostly\) Wrong](#)

By Eric Barker. HarperOne, 2017.

BF637 .S8 B3326 2017

[Days of Slaughter: Inside the Fall of Freddie Mac and Why It Could Happen Again](#)

By Susan Wharton Gates. Johns Hopkins University Press, 2017.

HG2040.5 .U5 G38 2017

[Dual Transformation: How to Reposition Today's Business While Creating the Future](#)

By Scott D. Anthony et al. Harvard Business Review Press, 2017.

HD58.87 .A58 2017

[The End of Loyalty: The Rise and Fall of Good Jobs in America](#)

By Rick Wartzman. PublicAffairs, 2017.

HD8072.5 .W37 2017

[Failure to Adjust: How Americans Got Left Behind in the Global Economy](#)

By Edward H. Alden. Rowman & Littlefield, 2017.

HF3031 .A598 2017

Fearless and Free: How Smart Women Pivot and Relaunch Their Careers

By Wendy Sachs. AMACOM, 2017.

HF5382.6 .S23 2017

Finish: Give Yourself the Gift of Done

By Jonathan Acuff. Portfolio/Penguin, 2017.

BF503 .A29 2017

The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google

By Scott Galloway. Portfolio/Penguin, 2017.

HD9999 .I492 G35 2017

Fraud: An American History from Barnum to Madoff

By Edward J. Balleisen. Princeton University Press, 2017.

HV6695 .B35 2017

Hit Refresh: The Quest to Rediscover Microsoft's Soul and Imagine a Better Future for Everyone

By Satya Nadella et al. Harper Business, 2017.

HD9696.63 .U62 N34 2017

Insight: Why We're Not As Self-Aware As We Think, and How Seeing Ourselves Clearly Helps Us Succeed at Work and in Life

By Tasha Eurich. Crown Business, 2017.

HF5386 .E828 2017

The Inspiration Code: How the Best Leaders Energize People Every Day

By Kristi Hedges. AMACOM, 2017.

HF5549.5 .M63 H436 2017

An Intelligent Career: Taking Ownership of Your Work and Your Life

Michael B. Arthur et al. Oxford University Press, 2017.

HF5549.5 .C35 A779 2017

Janesville: An American Story

By Amy Goldstein. Simon & Schuster, 2017.

HC108 .J36 G65 2017

Making It: Why Manufacturing Still Matters

By Louis Uchitelle. New Press, 2017.

HD9725 .U24 2017

Managing in the Gray: Five Timeless Questions for Resolving Your Hardest Problems at Work

By Joseph Badaracco. Harvard Business Review Press, 2016.

HD31.2 .B33 2016

Masters of Craft: Old Jobs in the New Urban Economy

By Richard E. Ocejo. Princeton University Press, 2017.

HD8066 .O24 2017

The New Rules of Work: The Modern Playbook for Navigating Your Career

By Alexandra Cavoulacos and Kathryn Minshew. Crown Business, 2017.

HF5381 .C398 2017

The One Device: The Secret History of the iPhone

By Brian Merchant. Little, Brown and Company, 2017.

QA76.8 .I64 M47 2017

The Power of Little Ideas: A Third Way to Innovate for Market Success

By David C Robertson and Kent Lineback. Harvard Business Review Press, 2017.

HD45 .R595 2017

Principles

By Ray Dalio. Simon and Schuster, 2017.

HF5386 .D167 2017

Reorg: How to Get It Right

By Stephen Heidari-Robinson and Suzanne Heywood. Harvard Business Review Press, 2016.
HD38.15 .H45 2016

Reset: My Fight for Inclusion and Lasting Change

By Ellen K. Pao. Spiegel & Grau, 2017.
HD6060.5 .U5 P37 2017

The Revenge of Analog: Real Things and Why They Matter

By David Sax. PublicAffairs, 2016.
HB615 .S3137 2016

Sense & Respond: How Successful Organizations Listen to Customers and Create New Products Continuously

By Jeff Gothelf and Josh Seiden. Harvard Business Review Press, 2017.
HD58.9 .G6795 2017

Stop Spending, Start Managing: Strategies to Transform Wasteful Habits

By Tanya Menon and Leigh L. Thompson. Harvard Business Review Press, 2016.
HD47.3 .M46 2016

Taxing Ourselves: A Citizen's Guide to the Debate Over Taxes

By Joel Slemrod and Jon M. Bakija. MIT Press, 2017.
HJ4652 .S528 2017

Tribes of Mentors: Short Life Advice From the Best in the World

By Timothy Ferriss. Houghton Mifflin Harcourt, 2017.
BF637 .S8 F47 2017

Unshakeable: Your Financial Freedom Playbook

By Anthony Robbins and Peter Mallouk. Simon & Schuster, 2017.
HG179 .R54417 2017

Upside: Profiting From the Profound Demographic Shifts Ahead

By Kenneth W. Gronbach and M. J. Moyer. AMACOM, 2017.

HF5415.127 .G763 2017

Wicked Strategies: How Companies Conquer Complexity and Confound Competitors

By. John C Camillus. University of Toronto Press, 2016.

HD30.28 .C35375 2016